



哈尔滨工业大学管理学院
SCHOOL OF MANAGEMENT HARBIN INSTITUTE OF TECHNOLOGY



第 25 届海峡两岸信息管理发展与策略学术研讨会(CSIM2019)
**The 25th Cross Strait Conference of Information Management Development
and Strategy (CSIM 2019)**

2019年8月23-25日
中国，哈尔滨，哈尔滨工业大学



 [哈尔滨城市宣传片](#)

主办单位：哈尔滨工业大学，经济与管理学院

会议地点：中国，哈尔滨，哈尔滨工业大学

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叶 强，哈尔滨工业大学
项目主席：张 楠，哈尔滨工业大学
朱洪文，哈尔滨工业大学
刘鲁宁，哈尔滨工业大学

会议主题：大数据与商务分析

会议网址：<http://som.hit.edu.cn/html/2019-04/21283.html> (暂定)



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征稿启事

“海峡两岸信息管理发展与策略学术研讨会”是海峡两岸四地信息管理领域的专家学者为促进两岸学术交流、分享研究成果、加强科研合作、推动学科发展而举办的学术会议，自1994年起已先后在两岸四地的大学中成功举办了24届。第25届海峡两岸信息管理发展与策略学术研讨会由哈尔滨工业大学承办，将于2019年8月23-25日在中国哈尔滨召开。会议将延续前24届的优良传统，秉承携手共同研究与发展原则，联络海峡两岸四地信息管理的专家学者聚首一堂，共同对信息管理学科的最新发展及其创新应用进行深入探讨与交流。会议围绕大数据与商务分析及相关领域的前沿和热点问题，以大会报告，分会场研讨，海报展示等多种形式开展交流。热忱欢迎两岸四地信息管理领域的专家学者踊跃投稿并到会交流。

会议内容：(包括但不限于下列课题)

大数据与商务智能 Big Data and Business Intelligence
决策分析与可视化 Decision Analytics & Visualization
供应链分析与电子物流 Supply Chain Analytics & e-Logistics
计算智能与智慧健康 Computational Intelligence in Smart Health
社会计算与社交媒体 Social Computing & Social Media
数位创新与转型 Digital Innovation & Transformation
数字创业 Digital Entrepreneurship
信息科技与社会转型 IT and Social Changes
支付创新 Innovation in Payment
互联网安全与隐私 Internet Security & Privacy
区块链与保险、银行 Blockchain for Banking & Insurance
金融市场预测分析 Predictive Analytics in Financial Industry
电子商务战略与模式 Electronic Business Strategies & Models
电子商务用户行为 Consumer Behavior in Electronic Business
平台驱动的智能城市 Platform-Driven Smart City
智慧城市的复杂性与可持续性研究 Complexity & Sustainability for Smart City
电子政务与智能城市 E-Government & Smart City

投稿类型：(中文或英文，论文格式请参考附件)

正式论文(Full papers)、研究进展(Research in progress)、墙报(Poster)

重要日期：2019.07.01 论文投稿截止日期

2019.07.29 论文评审结果通知

2019.08.05 论文返修截止日期，早鸟注册截止

投稿信箱：csim2019@163.com

高质量论文将有机会被推荐到 *Journal of Electronic Commerce Research* (SSCI, IF 1.667) ,
Internet Research (SCIE, IF 3.838) 等期刊的 Fast-Track 进行评审
(需对内容及长度进行拓展以满足期刊要求)

注册网址 : <https://www.wjx.top/jq/37005043.aspx>

注册费

	Early bird rates Before Aug. 5	Regular rates Aug. 5 - Aug. 22	Onsite rates After Aug. 23
Teachers	RMB 1600 (USD 240)	RMB 1800 (USD 270)	RMB 2100
Students	RMB 1000 (USD 150)	RMB 1200 (USD 180)	RMB 1500

The registration fee includes conference materials, lunch meals, and Gala Dinner. Participants are responsible for their own travel and accommodation costs. Outstanding payments will be collected onsite and charged the onsite rates. Your conference registration only becomes effective upon receipt of payment on the registration fee. Once you have registered online, the conference organizer will send you the payment instructions. Payment is non-refundable and registration is not transferable to other parties.

联系信息 : 张楠 andyzhang@hit.edu.cn

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Instruction for CSIM 2019 Paper Submission

Accepted submission types

CSIM 2019 accepts full paper, research-in-progress, and poster in English, traditional Chinese, and Simplified Chinese. For manuscripts in Chinese, please provide abstract in both Chinese and English.

Structure of manuscript

All submissions should include a title page and main text. The title page should include the title of the manuscript, authors' names and affiliations, abstract (up to 250 words), and up to five key words. Please see the last page of this document for an example. The main text should be categorized to sections and subsections, and each section and subsection should be numbered, for example,

1. Introduction
2. Literature Review
3. Theory and Hypothesis
 - 3.1 Model 1
 - 3.2 Model 2
4. Results
5. Concluding remarks
6. Acknowledgment
7. References
8. Appendices

General submission guide

- All submissions should be edited by Microsoft Word.
- The length limit of the main text is 15 pages.
- All pages in the main text should be numbered in the right bottom.
- Page size: A4.
- Font: New Times Roman, 12pts.
- Section and subsection titles left aligned.
- Main text should be single spaced.
- Paragraphs separated by spaces.
- Footers should be referred to by superscript numbers.

Tables and Figures

- Tables and figures are placed right after the paragraph in which they are first referred.

- Tables and figures should be aligned center.
- Each table and figure is consecutively numbered and has a title.
- Table titles should be at the head of tables.
- Figure titles should be at the bottom of figures.
- Notes should be inserted at the bottom of table and figure.

Table 1. Example of Table

Notes: Standard errors are in parentheses. * $p < 0.1$. ** $p < 0.05$. *** $p < 0.01$

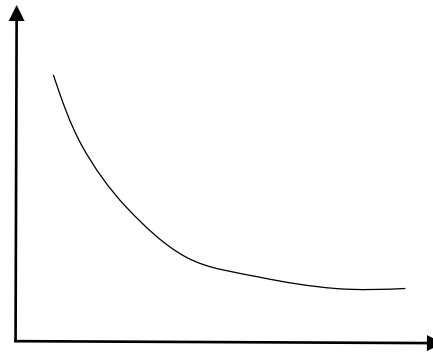


Figure 1. Example of Figure

Citations

- Citations in text should be put within parentheses, for example,
 - Single author, (Starke, 2004),
 - Two authors, (Chau and Wang, 2015),
 - More than two authors, (Cheung et al., 2009),
 - Multiple citations, (Starke, 2004; Chau and Wang, 2015).
- Citations leading a sentence should include authors' name, followed by publishing year in parentheses, for example,
 - Yang and Chu (1990) find that ...
 - We follow Christopher (2001) ...

Reference style

Please follow the American Psychological Association (APA) reference style. It is available in most reference formatting applications.

Poster

Poster size should be 90cm in width and 120cm in height. Image quality no less than 300dpi.

Example of Title Page

1st Author

Affiliation

E-mail

2nd author

Affiliation

E-mail

Abstract

This sample document provides the authors with instructions to prepare camera-ready abstract to CSIM 2019. The title page should include the authors' names, affiliations, e-mail addresses, abstract, and keywords. The abstract should summarize the contents of the paper within 250 words, written in English.

Keywords: Keyword 1, keyword 2, no more than five keywords.

第 25 届海峡两岸信息管理发展与策略学术研讨会投稿要求

投稿类型

本次会议接受以下三种类型的中文（繁体或者简体）或者英文投稿：正式论文、修改中的论文以及学术海报。中文投稿请务必同时提供中文和英文的摘要。

论文结构

投稿应包含标题页和正文两部分。标题页需包括论文题目、作者姓名与单位、摘要（不多于 250 字）和关键词（不多于 5 个）。请参考本文档的最后一页提供的标题页范例。正文应需分成多个段落，每个段落均需按序排版，例如：

- 一、引论
- 二、文献综述
- 三、研究方法
 - 3.1 模型一
 - 3.2 模型二
- 四、研究结果
- 五、后论
- 六、鸣谢
- 七、参考文献
- 八、附录

投稿格式

- 论文编排请采用 Microsoft Word；
- 正文长度不超过 15 页；
- 请于正文每一页的右下方标注页码；
- 页面大小为 A4 格式；
- 字体采用 12 号字 New Times Roman；
- 段落标题请左对齐；
- 正文请采用单倍行距；
- 段落之间使用空行隔开；
- 脚注请采用上标数字标识。

表格以及插图

- 表格和插图应安置于提到该表格和插图的段落之后；
- 表格和插图应向中对齐；
- 每一个表格和插图应按数字排序并命名；
- 表格名称应置于表格的顶部；
- 插图的名称应置于插图的底部；
- 注释应置于紧接表格和插图的位置。

表 1: 表格范例

注: 标准误差于括号内给出。* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$ 。

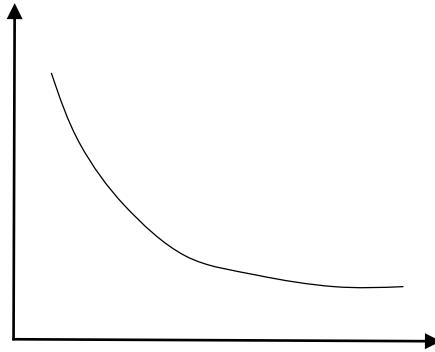


图 1: 图片范例

文献引用

- 正文中的文献引用需要使用括号标注作者姓氏以及出版年份, 例如:
 - 单一作者, (Starke, 2004),
 - 两个作者, (Chau and Wang, 2015),
 - 三个或以上作者, (Cheung et al., 2009),
 - 同时引用多个文献, (Starke, 2004; Chau and Wang, 2015)。
- 文句开头的引用请先标注作者之姓氏, 再加之出版年份于括号内, 例如:
 - Yang and Chu (1990) 证明了...
 - 本文依据 Christopher (2001) ...

参考文献样式

请参考 American Psychological Association (APA) 的参考文献样式。此样式在大部分参考文献编辑应用中均有提供。

学术海报

学术海报的尺寸为 90cm 宽 * 120cm 高, 图片质量不低于 300dpi。

标题页范例

作者一
单位名称
E-mail

作者二
单位名称
E-mail

摘要

本文举例说明第 25 届海峡两岸资讯管理发展与策略学术研讨会论文投稿格式要求，供投稿人撰写论文时参考之用。烦请务必依照本格式进行编排，若无法依规定进行排版者将不予刊登。论文来稿请附有中文及英文的标题页，其中包含论文名称、作者姓名与机构、摘要、关键词。摘要文长不超过 250 字。

关键词：关键词一、关键词二、至多五项。